



Spotlight Story Q&A: Push

1. What does your company do that supports/assists restaurants?

Managing a restaurant is complex, but Push makes it simple. Push is the hospitality industry's leading all-in-one people management platform that automates and simplifies every aspect of the employee lifecycle. Founded in 2012 with the goal of empowering restaurant owners and operators to focus on what they love most, Push brings together payroll, HR, scheduling, time tracking, and reporting in one comprehensive platform, saving businesses time and money.

Push takes the hassle out of hiring and onboarding by integrating with top job boards like LinkedIn and Indeed, allowing you to quickly filter candidates and eliminate paperwork with self-guided digital onboarding. Plus, you can easily track important document expirations, like licenses and work visas, to ensure compliance.

Once your team is in place, Push uses AI to help you optimize scheduling, avoiding labor overspend by predicting and creating the most efficient schedules. Through the mobile app, you can easily manage clock approvals, shift swaps, and vacation requests, while advanced time tracking features — such as facial recognition, photo capture, and geotagging — prevent buddy punching and ensure accurate clock-ins and -outs. Engage your staff with clock-in messages, end-of-shift surveys, and receive real-time alerts for any overtime or unscheduled shifts.

Payroll processing is just as streamlined with Push. With a single click, you can send clock hours directly to payroll, handle unlimited pay runs, automate vacation, sick time, and overtime pay, and provide employees with easy access to pay stubs and W2s through the mobile app. Customized reporting allows you to pull any data into specialized reports, while real-time KPI alerts keep you informed when key metrics exceed thresholds, giving you a clear view of your entire organization's performance from one dashboard.

Push also integrates with hundreds of leading restaurant technologies and services, including point-of-sale systems, accounting platforms, job boards, and more, ensuring your entire operation runs smoothly.

Designed to help you navigate even the most complex labor laws, like those in California, Push provides automated break management, proactive compliance alerts, and access to experts. With tools that support the July 2024 PAGA reform, you can reduce potential penalties by up to 85% and maintain spotless payroll documentation.

By using Push, restaurant owners can save an average of 12 hours per week on payroll and scheduling and reduce labor costs by 3%. Thousands of restaurant owners across North America trust Push to simplify their operations and drive their business forward.



2. What's a new service or product of yours that you want restaurant members to know about?

In May 2024, we introduced HR+, offering our clients comprehensive HR support for a fraction of the cost of hiring a dedicated HR team. HR+ enables customers to access instant advice from HR professionals and maintain compliance with personalized HR resources. HR+ combines expert guidance, tailored resources, and proactive compliance alerts. Please visit [our website](#) for more information.

3. Why have you joined the CRA?

Navigating California's complex labor laws, particularly the Private Attorneys General Act (PAGA), can be a daunting task for restaurant owners, where even minor errors can lead to costly penalties. Recognizing this challenge, Push has expanded into the California market to offer restaurant owners a powerful solution to manage compliance effortlessly.

With the recent PAGA reform providing up to an 85% reduction in penalties for businesses maintaining spotless payroll documentation, Push is perfectly positioned to help restaurants stay compliant and protect their bottom line. Our all-in-one people management platform automates payroll, streamlines record-keeping, and offers access to HR experts, ensuring that businesses are always prepared for audits and remain on the right side of the law.

By expanding into California, Push aims to empower restaurant owners to focus on what they do best—running their businesses—while we handle the complexities of compliance.

4. Why do you choose to work with restaurants?

Push is uniquely designed for the fast-paced restaurant industry, with a goal of helping restaurant owners and operators do more of what they love — leaving the administration to us. We've got your back (of house).

5. How can people get in touch with you for questions?

[Learn more about Push](#) or [book a demo today!](#)