



Spotlight Story Q&A: DineHR PEO



1. What does your company do that supports/assists restaurants?

As a Professional Employer Organization (PEO), DineHR reduces restaurants' exposure to employee lawsuits and HR headaches by an all-in-one employer service that addresses their human resources compliance, payroll, insurance and safety procedures. Our HR team and software platform alleviates business owners the many burdens associated with being an employer in the challenging restaurant industry.

2. What's a new service or product of yours that you want restaurant members to know about?

In a recent study by McBassi and Company, PEOs like DineHR help businesses grow 7-9% faster, lower their employee turnover by 10 to 14% and reduce their likelihood of going out of business by 50%. As a PEO exclusively serving the restaurant industry, DineHR helps improve restaurants to:

1. **Reduce labor costs.**

By outsourcing human resources management to a PEO alongside other restaurants, labor cost reductions are commonly seen in the areas of insurance premiums, legal costs and high HR manager salaries. In some cases clients can hire a complete HR team at DineHR for the cost of a minimum wage employee.

2. **Increase labor law compliance.**

As your PEO, DineHR steps in on the compliance and administration of your critical staff services like payroll, wage and hour compliance, harassment training, employee benefits and safety administration. No longer do you need to lose sleep on escalating employee relations issues.



3. Bucketloads more time to focus on their business.

By outsourcing human resources administration and compliance to a Professional Employer Organization (PEO), you spend less time on HR-related paperwork and nightmares allowing you to focus on increasing your table turn rate or opening up another location.

3. Why have you joined the CRA?

Although helping restaurants navigate human resources and staff challenges is our bread and butter we feel that our practical experience with employee administration and compliance can be helpful to many of the industry's battleground issues in legislative efforts, banding the community together and serving the public on a united front. (We're also a bunch of foodies so we get a little giddy when working alongside such talented and hardworking professionals. :-)

4. Why do you choose to work with restaurants?

Our HR team has served the industry since 1995 and have seen the insurmountable challenges rise higher each year until recently a mass catastrophic event, COVID-19 changed our lives forever. It was during that time that we doubled down on supporting restaurants through facilitating PPP loans, ERTC credits, mass layoffs and unprecedented shortages in labor. During the pandemic we were pleasantly surprised to have attained 100% client retention, an achievement that continues to inspire our team to serve restaurants today.

5. How can people get in touch with you for questions?

Your DineHR CRA Contact:

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