

Spotlight Story Q&A: Coastal Payroll

1. What does your company do that supports/assists restaurants?

Coastal Payroll's custom solutions minimize the time spent on tracking attendance and hours worked, managing employee schedules, and ensuring compliance with regulations, while improving accuracy and boosting engagement. Seamlessly manage tips, overtime, food handler permits and more in one system.

Coastal Payroll is a California-based provider of human capital management (HCM) solutions serving clients from Coast to Coast. The team provides industry-leading human resources solutions with a personal touch you won't find anywhere else. Coastal is more than payroll, helping clients with human resources, benefits administration, time and attendance, compliance, and strategic growth. With scalable solutions to support organizations from 1 to 10,000+ employees nationwide, Coastal Payroll has a reputation for service. The Coastal Net Promoter Score (NPS) falls in the 70s on a range from -100 to 100, standing apart in the industry – That's the Coastal Difference.

2. What's a new service or product of yours that you want restaurant members to know about?

Restaurant businesses run on people, and people are kind of our thing. Coastal Payroll provides customizable services to cover HR and HCM from hire to retire. The top items we help restaurant clients address are:

1. Operational efficiency.
Our technology is a single sign-on solution that integrates with hundreds of other systems.
2. Labor management.
We create custom time and attendance systems for our clients with comprehensive tracking and reporting. Plus, a mobile employee experience accessible anywhere, anytime.
3. Technology integrations.
Coastal Payroll has more than 350 technology integrations for POS, scheduling, benefits and more. So, you can choose what systems you want to use under our Coastal umbrella.
4. Staff training & retention.
We have systems to manage recruitment, onboarding, learning management, performance, employee engagement and development, all under one cloud-based HCM platform.



5. Compliance and regulations.

Coastal Payroll offers human resource solutions that address the complex California compliance landscape, including a proactive HR Elite service with one-to-one support.

3. Why have you joined the CRA?

Coastal Payroll has joined the CRA to create meaningful connections with business owners and leaders in the restaurant industry. Many of our clients are in the restaurant and hospitality industry. Every day is different so you shouldn't have to focus on basic HR functions like payroll, taxes, tips, time, labor compliance... the list goes on. We want to make restaurant business operations smoother and more productive with our technology and service. And that commitment to serve extends to other businesses related to the industry. Coastal Payroll adapts and scales to any type or size of business.

As part of the CRA, we want to be a resource for restaurateurs and franchise owners, as well as the businesses that support them. Let us know how we can help.

4. Why do you choose to work with restaurants?

We love working with restaurants because we are able to make an impact on their bottom line by streamlining workforce processes and helping support HR and compliance, not to mention handling all the time, payroll and tax essentials.

5. How can people get in touch with you for questions?

Your Coastal Payroll CRA Contact:

Yira Coleman, Director of Channel Partnerships
310-753-9818
ycoleman@coastalpayroll.com