

PAWS PUBS & GRUBS



NOVEMBER 6, 2024

5:30 – 9:00 PM

VENDOR BENEFITS

The California Restaurant Association, Sacramento Chapter and California Craft Brewers Association are excited to announce our inaugural **Paws, Pubs, and Grubs** event hosted on **November 6th, 2024 at the California State Railroad Museum from 5:30 PM – 9:00 PM**. This event will be in partnership with Yelp Sacramento and showcase the best of the Sacramento Region's food and craft beer to hundreds of food and beer enthusiasts. Proceeds will go towards Restaurants Care, a California Restaurant Foundation program which offers relief grants to food and beverage workers experiencing unexpected hardship, and Resilient Dog Rescue, a local group committed to rescuing dogs from all over our area.

BECOMING A VENDOR SUPPORTS

- Food and beverage workers experiencing unexpected illness, injury, death in the family, or natural disasters through Restaurants Care®.
- Students pursuing a higher education in Foodservice, Hospitality, and Culinary Arts through the California Restaurant Foundation.
- Resilient Dog Rescue, a volunteer-run and foster-based group who has saved the lives of countless dogs in our area.

IMPORTANT INFORMATION

- Vendors will be provided with a table (available upon request), chairs, ice, dump buckets (beverage vendors only), plastic 9oz cups, paper plates, and small serving napkins.
- Vendors are responsible for any other items needed. (gloves, utensils, linen, etc).
- Tables available upon request. ****We encourage vendors to bring their own tables.***
- Vendor booths must have, at most, 3 staff members.
- Vendors will be serving samples/small bites to guests.
- Vendors must have enough samples to serve 400 guests.
- On-site cooking and heating is permitted. Vendors doing so will be required to sign a fire safety document.
- Check-in/Load-in/Set-up for the event will begin promptly at 4pm (there will be spaces outside the vendor entrance for load in/load out). ****Please note that there will be limited assistance available for load in/load out. Please bring a cart or dolly to transport materials.***
- The event will begin at 5:30pm and end at 9pm.
- Take down/Load out will begin at the end of the event.
- Parking will be available outside the vendor entrance for \$10.

DIRECT BENEFITS

- ▶ **Showcase your business to 300+ local food and beer enthusiasts including Yelp Elite members**
- ▶ **Your business will be highlighted in marketing materials for this event including press releases, print marketing, social media, email marketing, Yelp event marketing**
- ▶ **Network with other Restaurant and Brewery operators**
- ▶ **Connect with Yelp Sacramento and learn how they partner with you and help market your business for no charge**
- ▶ **Learn more about how the California Restaurant Foundation's Restaurants Care program can support your employees through unexpected hardship**



FOR MORE INFO

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