

## Sponsorship Asset Details



GOLD MEDALLION  
39TH ANNUAL

### **TITLE SPONSORSHIP SOLD**

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- Logo featured on all eBlasts for Gold Medallion
- Prominent logo recognition during event (pre-party, program, post-party)
- Social media/marketing
  - (3) Story Shout Outs in line with the email campaigns
  - (1) Story shout out on the SD Chapter CRA IG and FB accounts
  - Special Feature in weekly SD Chapter newsletter
  - Logo inclusion or video with link (must provide assets)
  - Story Specs: 1080px x 1920px video and image

### **DIAMOND SPONSORSHIP \$10,000**

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- (2) Tables of 10 with preferred seating
- Logo featured on all eBlasts for Gold Medallion
- Prominent logo recognition during event (pre-party, program, post-party)
- Social media/marketing
  - (3) Story Shout Outs in line with the email campaigns
  - (1) Story shout out on the SD Chapter CRA IG and FB accounts
  - Special Feature in weekly SD Chapter newsletter
  - Logo inclusion or video with link (must provide assets)
  - Story Specs: 1080px x 1920px video and image

### **PLATINUM SPONSORSHIP \$5,000**

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- (1) Table of 10
- Logo displayed during event
- Social Media Marketing
  - (2) Story Shout Out in line with the email campaigns
  - Logo inclusion or video with link (must provide assets)
  - Story Specs: 1080px x 1920px video and image

### **GOLD SPONSORSHIP \$3,000**

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- Table of 10
- Social Media Marketing
  - (1) Story Shout Out in line with the email campaigns
  - Logo inclusion or video with link (must provide assets)
  - Story Specs: 1080px x 1920px video and image

The Source – 13,400 distribution